



COMMERCE CHARGERS

YOUTH FOOTBALL AND CHEER

Welcome Families,

It is with great pleasure that I welcome players, cheerleaders and families to CHARGER NATION for the start of our 2nd decade. If you are new to the Commerce Chargers program I urge you to get ready for an awesome experience and to get involved with the dedicated volunteer parents we already have, to make this program greater than it already is! You will soon learn why family, passion and pride are the cornerstones of the Commerce Chargers, and why we believe a dedicated *team* always outperforms an individual.

The Commerce Chargers Youth Football and Cheer Program is a non-profit community driven football and cheerleading organization committed to being the best run youth organization in the State of Michigan as judged by our peers, our high school program and the communities in which we serve. We recently completed a move to our BRAND NEW **Southeast Michigan Youth Football Association, www.smyfa.com**, league. We are a stronger, more competitive and spirited football and cheerleading league promoting sportsmanship, fellowship, physical development and citizenship. We vigorously promote **SAFETY, COURAGE, COMMITMENT** and **GRIT** and actively support the methods and philosophy of the Walled Lake Central Football and Cheerleading programs as well as USA Football's Heads up Tackling and Heads up Blocking. The Heads Up Football is a comprehensive program developed by USA Football to advance safety in the game of football, all of our tackle coaches and most of our flag coaches are certified teachers of USA Football.

It was this same courage, commitment and grit with safety in mind that our dedicated coaches and children achieved great success during the 2017 season with our cheerleading teams displaying the Charger spirit at Cheer fest, with a number of top finishes, and two of our tackle programs playing in the playoffs.

We highly regard the value of personal commitment, teamwork, and perseverance and strive to go beyond our commitment of player development and education by serving as positive role models to our youth as measured by our decisions and actions. Working to create positive life experiences and memories for both children and their families so our youth can confidently pursue and achieve their academic, athletic and life goals. Our practices will start on Monday August 6th and our 1st game to be played the weekend of August 24th.

- **Walled Lake Memorial Day Parade** – Monday May 28th join your teammates and coaches walking
- **Commerce Chargers Camp** - TBA.
- **Equipment Handout** – will be August 4th.
- **Football Practice begins Monday August 6th at 6:00pm, WLC**

Lastly, the Board of Directors have decided to continue with last year's fundraising strategy, which allows anyone who brings in a "NEW" Charger Sponsor, at a minimum of \$250.00, will have their raffle ticket obligation waived.

Thank you for your continued or new commitment to the Commerce Chargers Organization.

GO CHARGERS!

Keith Branoff - President



www.commercechargers.com